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PUBLIC NOTICE

REGARDING UNAUTHORIZED USE OF TRADEMARK



SAIF GROUP®

SINCE THE 1920's

SAIF GROUP is one of Pakistan's most diversified business conglomerates with interests in Textiles, Power generation, Healthcare, Real estate, Construction and several other industries (*herein "Our Client"*). Certain companies forming part of SAIF GROUP are as under;

1. Saif Holdings Limited	6. Saif Power Limited	11. Kohat Textile Mills Limited
2. Saif Healthcare Limited	7. Saif Publishing (Pvt.) Ltd	12. KSK Towers (Pvt.) Ltd
3. Saif Textile Mills Limited	8. Saif LNG (Pvt.) Ltd	13. Kulsum International Hospital (Pvt.) Ltd
4. Saif Energy Limited	9. Softech Systems (Pvt.) Ltd	14. Kulsum Medical City (Pvt.) Limited
5. Saif Builders (Pvt.) Ltd	10. Elite Estates (Pvt.) Ltd	

NOTICE is hereby given that Our Client is the sole legal and equitable proprietor of the trademark/ trade name/house mark "SAIF" AND/OR "SAIF GROUP" and has duly registered these rights with the Intellectual Property Organization of Pakistan.

Thus, no third party is allowed to use the mark "SAIF" and/or "SAIF GROUP" for such industries, in any manner whatsoever.

UNAUTHORIZED USER / INFRINGING PARTY

It has come to our client's attention, that certain individuals have unauthorizedly adopted the mark "SAIF" and/or "SAIF GROUP" (as depicted in the image) in relation to Real Estate and Construction industry, thereby causing confusion and deception amongst consumers and members of the trade.



LEGAL PROCEEDINGS INITIATED

Suit for Infringement, Passing off, Unfair Competition & Damages has been filed against Saif Associates & Others, bearing no. 181/2026 and the Learned Intellectual Property Tribunal, Rawalpindi **has granted a Stay Order, restraining them from using the trademark SAIF and/or SAIF GROUP, in any manner whatsoever.**

Moreover, the **Honorable Lahore High Court, Rawalpindi Bench has also passed an appropriate order, taking into consideration our Client's contention, goodwill, and reputation.**

WARNING TO THE PUBLIC & TRADE

THE PUBLIC, REGULATORY & TRADE AUTHORITIES, CUSTOMERS, DEALERS, E-COMMERCE PLATFORMS AND TRADE CHANNELS ARE ADVISED TO BE CAUTIONED BEFORE DEALING WITH SERVICES OFFERED UNDER THE ABOVE UNAUTHORIZED MARK WHICH HAS NO NEXUS/ASSOCIATION WITH OUR CLIENT.

OUR CLIENT RESERVES ALL RIGHTS AND REMEDIES AVAILABLE UNDER LAW INCLUDING INJUNCTIVE RELIEF, DAMAGES, RENDITION OF ACCOUNTS, DELIVERY-UP AND ALL OTHER CIVIL AND CRIMINAL REMEDIES AVAILABLE UNDER APPLICABLE LAW.

Ali & Associates
Since 1972
Advocates & Legal Consultants
Trademark, Copyright & Patent Attorneys

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